

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

<http://lobbyingdisclosure.house.gov>

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

<http://www.senate.gov/lobby>

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name ☒ Organization/Lobbying Firm ☐ Self Employed Individual

ENTERTAINMENT SOFTWARE ASSOCIATION (ESA)

2. Address ☐ Check if different than previously reported

Address1 **575 7TH STREET, NW STE. 300** Address2

City **WASHINGTON** State **DC** Zip Code **20004** - Country **USA**

3. Principal place of business (if different than line 2)

City State Zip Code - Country

4a. Contact Name

b. Telephone Number

c. E-mail

LILLIAN DUNN

☐ International Number

(202) 903-2322

ldunn@theesa.com

5. Senate ID#

19571-12

7. Client Name ☒ Self ☐ Check if client is a state or local government or instrumentality

ENTERTAINMENT SOFTWARE ASSOCIATION (ESA)

6. House ID#

335350000

TYPE OF REPORT 8. Year **2012** Q1 (1/1 - 3/31) ☐ Q2 (4/1 - 6/30) ☐ Q3 (7/1-9/30) ☒ Q4 (10/1 - 12/31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ Termination Date 11. No Lobbying Issue Activity ☐

INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

12. Lobbying

INCOME relating to lobbying activities for this reporting period was:

Less than \$5,000 ☐

\$5,000 or more ☐ \$

Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSE relating to lobbying activities for this reporting period were:

Less than \$5,000 ☐

\$5,000 or more ☒ \$ **\$1,250,000.00**

14. REPORTING Check box to indicate expense accounting method. See instructions for description of options.

☐ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☒ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Signature Filed Electronically

Date 10/17/2012

Printed Name and Title Erik V. Huey, Senior Vice President of Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

CON

CONSTITUTION

(one per page)

16. Specific lobbying issues

Advocate on behalf of First Amendment rights in relation to media regulation. Promotion of entertainment industry ratings and knowledge of parental control technology. Advocate against video game sale content regulation, specifically by promoting enforcement rating-related age appropriate guidelines in the retail industry, H.R. 4204 - The Violence in Video Games Labeling Act of 2012.

17. House(s) of Congress and Federal agencies

☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Federal Communications Commission (FCC), Federal Trade Commission (FTC)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Gina	Grandinetti Woodworth			<input type="checkbox"/>
Erik	Huey			<input type="checkbox"/>
Jeffrey	Ringer			<input type="checkbox"/>
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19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Printed Name and Title

Erik V. Huey, Senior Vice President of Government Affairs

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15. General issue area code

CPT

COPYRIGHT/PATENT/TRADEMARK

(one per page)

16. Specific lobbying issues

Advocacy of efforts to stop domestic and international piracy of entertainment software. Advocacy of Intellectual Property Policy in the interest of protecting entertainment software intellectual property. Monitoring progress of H.R. 4216 - Foreign Counterfeit Prevention Act.

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, U.S. Copyright Office, Patent & Trademark Office (PTO), Homeland Security - Dept of (DHS), Commerce - Dept of (DOC), U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Gina	Grandinetti Woodworth			<input type="checkbox"/>
Erik	Huey			<input type="checkbox"/>
Jeffrey	Ringer			<input type="checkbox"/>
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15. General issue area code

TRD

TRADE (DOMESTIC/FOREIGN)

(one per page)

16. Specific lobbying issues

Supporting efforts to encourage Free Trade Agreements (TPP) and remedy CBP information sharing impediments (Custom Reauthorization).

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, U.S. Trade Representative (USTR), Homeland Security - Dept of (DHS), Commerce - Dept of (DOC), Justice - Dept of (DOJ), Patent & Trademark Office (PTO)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Gina	Grandinetti Woodworth			<input type="checkbox"/>
Erik	Huey			<input type="checkbox"/>
Jeffrey	Ringer			<input type="checkbox"/>
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19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title

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15. General issue area code

IMM

IMMIGRATION

(one per page)

16. Specific lobbying issues

Support efforts to increase H1-B visas & high skilled workforce. Encourage STEM education efforts. Monitoring S. 3185 - STAR Act of 2012, specifically the section related to High Skilled Workforce. Monitoring S. 1983/H.R. 3012 - Fairness for High Skilled Immigrants Act of 2011, S. 3185 - Securing the Talent America Requires for the 21st Century Act of 2012, S. 3553 - Benefits to Research & American Innovation through Nationality Statues Act of 2012, (continued next page)

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

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First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Gina	Grandinetti Woodworth			<input type="checkbox"/>
Jeffrey	Ringer			<input type="checkbox"/>
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19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

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Erik V. Huey, Senior Vice President of Government Affairs

S. 6412 - Attracting the Best & Brightest Act of 2012, and H.R. 6429 - Science, Technology, Engineering and Math Jobs of Act of 2012.

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15. General issue area code

TEC

TELECOMMUNICATIONS

(one per page)

16. Specific lobbying issues

Advocating the Federal Communications Commission's implementation of Public Law 111.260 - 21st Century Communications & Video Accessibility Act.

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Federal Communications Commission (FCC)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Gina	Grandinetti Woodworth			<input type="checkbox"/>
Michael	Warnecke			<input type="checkbox"/>
Erik	Huey			<input type="checkbox"/>
Jeffrey	Ringer			<input type="checkbox"/>
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15. General issue area code

ENG

ENERGY/NUCLEAR

(one per page)

16. Specific lobbying issues

Support efforts to promote energy efficiency in game consoles, S. 2146 - The Clean Energy Standard Act of 2012.

17. House(s) of Congress and Federal agencies ☐ Check if None

Environmental Protection Agency (EPA), Energy - Dept of, U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Michael	Warnecke			<input type="checkbox"/>
Gina	Grandinetti Woodworth			<input type="checkbox"/>
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15. General issue area code

CSP

CONSUMER ISSUES/SAFETY/PRODUCTS

(one per page)

16. Specific lobbying issues

Monitoring FTC COPPA Rule review. Monitoring legislation related to data security and consumer privacy including H.R. 611-Best Practices Act, H.R. 654-Do Not Track Me Online Act, S. 799-Commercial Privacy Bill of Rights Act of 201, H.R. 1528-Consumer Privacy Protection Act of 2011, S. 1011-Electronic Communications Privacy Act Amendments Act of 2011, S. 913-Do -Not-Track Online Act of 2011, H.R. 1895-Do Not Track Kids Act of 2011, H.R. 2168/S. 1212-GPS Act, (continued next page)

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Natl Telecommunications & Information Administration (NTIA), Federal Communications Commission (FCC), Federal Trade Commission (FTC)

18. Name of each individual who acted as a lobbyist in this issue area

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Michael	Warnecke			<input type="checkbox"/>
Erik	Huey			<input type="checkbox"/>
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Erik V. Huey, Senior Vice President of Government Affairs

S. 1223 Location Privacy Protection Act of 2011, H.R. 1707-Data Accountability and Trust Act, HR 1841-Data Accountability and Trust Act (DATA) of 2011, S. 1207-Data Security and Breach Notification Act of 2011, S. 1151-Personal Data Privacy and Security Act of 2011, S. 1408-Data Breach Notification Act of 2011, and S. 1535-Personal Data Protection and Breach Accountability Act of 2011.

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15. General issue area code

TAX

TAXATION/INTERNAL REVENUE CODE

(one per page)

16. Specific lobbying issues

Monitoring H.R. 1860/S. 971-Digital Goods and Services Tax Fairness Act of 2011. Monitoring discussions on proposals to extend the Research and Development Tax Credit. Monitoring H.R. 5795-Rebuilding American Manufacturing Act of 2012 in regards to video games, Section 1, (a), (b), and (c).

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

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Printed Name and Title

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